

# PRIVACY POLICY

The company in control of this website and your information is:

**Third Impact Diving Expeditions PVT LTD, Enterprise Units 1&2 Orchard Industrial Estate, Fitzalan Road, Arundel, West Sussex, England, BN18 9JS.**

## **Information collected by Third Impact Diving Expeditions (operating as Arora Maldives)**

- We collect information from you when you make a reservation or contact customer support.
- When making a reservation you will be asked to enter your: name, gender, dive experience, email address, phone number and special reservation requests, such as diet preferences and sizes of diving gear rentals, as well as your passport details.

## **Use of your information by Third Impact Diving Expeditions (operating as Arora Maldives)**

- The information you supply is needed to make a reservation. We need your basic information, diving information and passport information to confirm and complete bookings.

## **Use of cookies on [www.aroramaldives.com](http://www.aroramaldives.com)**

- Cookies are stored on your computer through your browser to help our system recognize you as a user.

We use cookies to:

- Make the website work technically
- Understand and save your preferences for future visits
- Keep track of advertisements

We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

[www.aroramaldives.com](http://www.aroramaldives.com) statistically analyses the behaviour of all users only on our own website. You may receive ads from us on different sites (retargeting) such as Facebook or Instagram, which is based on your history on our website. This information is anonymous and we do not follow your behaviour on third party websites.

## **Information privacy**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.

We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **Information Security**

We operate on the use of a secure and trusted server. All supplied information is transmitted via the use of SSL technology and encrypted into our database, only accessible to those authorised and required to keep this information confidential. Although we take the highest measures to ensure data security, we cannot guarantee the protection of your personal information and/or use of our website in events beyond our control, including but not limited to hacking attacks. Your credit card information will not touch our servers and will be handled by ourselves and the trusted payment gateways that we use/you request.

By browsing, using and entering your personal data into our website [www.aroramaldives.com](http://www.aroramaldives.com) you agree to this policy governing your use of the website. You should not use our website if you do not accept this policy.